

SofTechnics Teams With IBM To Deliver Innovative Solutions

SoftSPA.CE Ready for IBM Retail Store Innovations – Store Integration Framework

May 15, 2006 – Akron, OH – SofTechnics, a leading provider of integrated retail enterprise item and price management software solutions, announced today the expansion of their relationship with IBM with the validation of SoftSPA.CE as “Ready for IBM Retail Store Innovations – Store Integration Framework (SIF).”

IBM works with select IBM Business Partners in a validation initiative designed to identify solutions that meet a rigorous assessment of next-generation open-standards store environments. The IBM Ready for Store Integration Framework initiative brings together software vendors that deliver proven industry-specific solutions.

SoftSPA.CE is a browser-based Shelf Price Verification solution designed for the IBM Store Integration Framework architecture. The purpose is to verify shelf price barcodes scanned via an RF based PDA with the IBM 4690 item database. The PDA screens are fully configurable and stored on the store server and presented to the operator at login. Security levels determine which functions and information the operator can access.

For over 20 years, SofTechnics has delivered item and price management software solutions to retailers and is proud to partner with retail technology leaders such as IBM. SofTechnics has been recognized by the RIS 2005 Retail Software Leaderboard as one of the top 45 Software Vendors in Retail and was voted by retailers as being one of the top ten vendors for performance, return on investment, cost of ownership, and strategic value.

METTLER TOLEDO



“SofTechnics’ continues to take a leadership position by supporting industry standards and developing new applications in accordance with industry trends and directions” said Guy Dille, Global Business Unit Leader, Retail Software & Integration for Mettler-Toledo. “At SofTechnics, our focus continues to be delivering best practices solutions that meet the needs of our customers, and provide measurable and immediate ROI”.

SofTechnics, a Mettler-Toledo Company, is the leading provider of mobile price and inventory management solutions for the retail industry. SofTechnics’ proven mobile computing applications have been implemented by many of the largest retailers in North America. The industry acceptance of these applications is the result of over 20 years of experience developing mobile solutions and the extensive retail backgrounds of the associates of SofTechnics. The company is headquartered in Columbus, Ohio, with development offices in Akron, Ohio and Des Moines, Iowa plus 14 sales and support offices across the United States.