

SofTechnics Launches New Release of ChainTrack.HQ

Browser-Based Headquarters Item Assortment and Pricing Management Solution Increases Efficiency and System Usability

October 31, 2007 – Akron, OH – SofTechnics announced today the general availability of ChainTrack.HQ Version 4.0.0. This is the most significant release to date; providing a complete browser-based corporate item and price management solution for grocery retailers. ChainTrack.HQ 4.0.0 is compatible with a wide range of Internet browsers and operating systems.

ChainTrack.HQ is an integrated software solution designed to manage enterprise-wide item assortment planning, pricing strategy, vendor relationships, and all data necessary to host store execution systems and in-store peripherals. There are additional modules for DSD invoice reconciliation and advertising planning. More than 30 new features are included in this release, delivering more power to users for maintaining and executing accurate product mix and pricing strategies across their enterprise.

“We are very excited about the focus ChainTrack.HQ Version 4.0.0 has put on providing a superior user experience,” says Robert Murphy, Chief Information Officer for Foodland, a division of the Sullivan Family of Companies. “We just completed beta-testing the application, and our users are confident this release will have a noted impact on streamlining the business processes of master item management, especially with regard to DSD vendor management.” Foodland will be migrating to Version 4.0.0 in November.

Tim Drummond, Vice President of Development for SofTechnics, adds, “Key new features such as the calendar displays, expanded system messaging, improved navigation, and the new online help provide increased visibility to crucial item data and considerably improve the usability of the application. We worked directly with our customers to define and deliver features to support their needs, and that effort really shows in this latest product release.”

About SofTechnics, a METTLER TOLEDO Company:

SofTechnics, a Mettler-Toledo Company, is a premier provider of mobile price and inventory management solutions for the retail sector. SofTechnics' applications support retail operations for many of the largest retailers in North America. Twenty years of experience developing mobile solutions combined with the extensive retail backgrounds of SofTechnics' associates have contributed to our preeminent position in the retail industry. The company is headquartered in Columbus, Ohio, with development offices in Akron, Ohio and Des Moines, Iowa, plus 16 sales and support offices across the United States.

About METTLER TOLEDO:

METTLER TOLEDO is a leading global supplier of precision instruments and is the world's largest manufacturer and marketer of weighing instruments for use in laboratory, industrial, and food retailing applications. The Company also is a leading supplier of several related analytical and measurement technologies.