

SofTechnics Announces the Replacement of Bon-Ton Stores, Inc. Legacy Physical Inventory System

June 7, 2007 -- Akron, OH -- SofTechnics, a leading provider of integrated retail software solutions, announced today that Bon-Ton has successfully implemented the GeM2020[®] Physical Inventory solution. Bon-Ton, founded in 1898, is a traditional department store retailer operating 277 stores, which includes eight furniture galleries across the Northeastern, Midwestern, and upper Great Plains states. Bon-Ton, one of the largest regional department store chains in the United States, operates under the Bon-Ton, Bergner's, Boston Store, Carson Pirie Scott, Elder-Beerman, Herberger's, and Younkers nameplates and under the Parisian nameplate, two stores in the Detroit, Michigan area.

SofTechnics' GeM2020 is a full-featured, retail in-store application suite providing wireless mobile inventory and pricing management. The system is modular allowing the retailer to select and implement applications at their pace and customize the solution to meet the specific needs of their individual operation. GeM2020's parameter driven configuration also provides a quicker installation and ROI.

"The Bon-Ton implementation of the GeM2020 Physical Inventory module represents our goal to eliminate third party inventory costs, maximize use of in-house equipment, reduce internal labor cost, and provide accurate inventory information," said Deborah Pekala, Divisional Vice President, Inventory Control. "The system increased our units scanned per hour by 10%, reducing labor cost by 7%. We achieved a per unit cost reduction of 40% in our first inventory. Feedback from our store managers indicated the system was very easy to use."

James Lance, Senior Vice President, Chief Information Officer, said, "The GeM2020 architecture allowed us to replace our legacy inventory system and co-exists with other in-store mobile applications sharing the wireless network. The system structure lays a solid foundation for our future in-store mobile applications. SofTechnics' understanding of wireless technologies and our associate productivity requirements led to a smooth implementation and inventory execution."

“We are pleased Bon-Ton selected the SofTechnics GeM2020 Physical Inventory solution,” said Guy Dille, Global Business Unit Leader, Retail Software & Integration for Mettler-Toledo. “We are delighted that the core ROI – reducing costs while simultaneously improving inventory accuracy – proved a solid success for Bon-Ton, and we look forward to further implementation of additional GeM2020 application modules. At SofTechnics, our focus continues to be delivering best-in-class retail solutions that provide rapid implementation and immediate ROI to our customers.”

SofTechnics, a Mettler-Toledo Company, is the leading provider of mobile price and inventory management solutions for the retail industry. SofTechnics' applications support retail operations for many of the largest retailers in North America (25 of the top 75 Supermarket Chains and 17 of the top 100 Retail Chains). Twenty years of experience developing mobile solutions combined with the extensive retail backgrounds of SofTechnics' associates have contributed to a prevailing position in the industry. The company is headquartered in Columbus, Ohio, with development offices in Akron, Ohio and Des Moines, Iowa, plus 16 sales and support offices across the United States.

The Bon-Ton Stores, Inc. operates 277 stores, which includes eight furniture galleries, in 23 states in the Northeast, Midwest and upper Great Plains under the Bon-Ton, Bergner's, Boston Store, Carson Pirie Scott, Elder-Beerman, Herberger's and Younkers nameplates and under the Parisian nameplate, two stores in the Detroit, Michigan area. The stores offer a broad assortment of brand-name fashion apparel and accessories for women, men and children, as well as cosmetics and home furnishings. For further information, please visit the investor relations section of the Company's website at www.bonton.com/investor/home.asp.