

## **For Second Consecutive Year, SofTechnics Receives Partner Award from Avnet Technology Solutions**

Akron, OH -- February 24, 2009 -- SofTechnics, a premier provider of integrated retail software solutions, today announced it was recognized as the "Avnet TIS North Central Mobility Partner of the Year" for 2008 by Avnet Technology Solutions, a value-added distributor of enterprise computing products, embedded subsystems, software and services, and an operating group of Avnet, Inc. (NYSE:AVT). Avnet honored SofTechnics for the second consecutive year with a partner award achieving the highest revenue, gross profit and margin for the North Central region.

"SofTechnics is committed to using our retail and technical experience to provide best-in-class complete and affordable mobile price and item management solutions for our customers," said Guy Dille, Global Business Unit Leader, Retail Software & Integration for SofTechnics, a Mettler-Toledo company. "By teaming with Avnet, we have expanded our offerings from application software to also include end-to-end solution integration, implementation and logistics services, and customer support. Offering bundled services and comprehensive solutions has fueled tremendous growth for SofTechnics and benefits our customers with lower cost of ownership, faster deployment, and a quicker return on their investment."

An Avnet partner for over five years, SofTechnics has leveraged the extensive suite of services available from Avnet's Mobility Solutions group to grow its business. Services include demand generation, logistics, custom development, and advanced integration. Additionally, Avnet's Mobility Solutions team helps partners design, develop, and implement complete, custom mobility solutions.

**METTLER TOLEDO**



### **About Avnet**

Avnet Inc. (NYSE:AVT), a Fortune 500 company, is one of the largest distributors of electronic components, computer products and embedded technology in the world. Avnet accelerates its partners' success by connecting the world's leading technology suppliers with a broad base of more than 100,000 customers and providing cost-effective, value-added services and solutions. For the fiscal year ended June 28, 2008, Avnet generated revenue of \$17.95 billion. For more information, visit [www.avnet.com](http://www.avnet.com).

### **About SofTechnics**

SofTechnics, a Mettler-Toledo Company, is a premier provider of mobile price and inventory management solutions for the retail sector. SofTechnics' applications support retail operations for many of the largest retailers in North America. Twenty years of experience developing mobile solutions combined with the extensive retail backgrounds of SofTechnics' associates have contributed to our preeminent position in the retail industry. The company is headquartered in Columbus, Ohio, with development offices in Akron, Ohio and Des Moines, Iowa, plus 16 sales and support offices across the United States.