

SofTechnics Named the 2007 Mobility Solutions Group Partner of the Year for Avnet Technology Solutions

Akron, OH – January 3, 2008 -- SofTechnics, a leading provider of integrated retail solutions, today announced it was recognized as the “2007 Mobility Solutions Group Partner of the Year” for North America by Avnet Technology Solutions, a value-added distributor of enterprise computing products, embedded subsystems, software and services, and an operating group of Avnet, Inc. (NYSE:AVT). Avnet honored SofTechnics with this award for achieving the highest revenue, gross profit and margin among its Mobility Solutions group partners.

"SofTechnics is committed to using our retail and technical experience to provide complete and affordable mobile price and item management solutions for our customers," said Guy Dille, Global Business Unit Leader, Retail Software & Integration for SofTechnics, a Mettler-Toledo company. "By teaming with Avnet, we have expanded our offerings from application software to also include end-to-end hardware integration, implementation and logistics services, and customer support. Offering bundled services and comprehensive solutions has fueled tremendous growth for SofTechnics and benefits our customers with lower cost of ownership, faster deployment and a quicker return on their investment."

An Avnet partner for approximately five years, SofTechnics has leveraged the extensive suite of services available from Avnet's Mobility Solutions group to grow its business. Services from Avnet's Mobility Solutions group include demand generation, logistics, custom development, advanced integration. Additionally, Avnet's Mobility Solutions team helps partners design, develop and implement complete, custom mobility solutions.

"Avnet's mission is to help our partners accelerate their growth and profitability," said Michael Douglass, vice president, Avnet Technology Solutions, Americas, Mobility Solutions group. "SofTechnics is an ideal example of how a solutions-based approach enables partners to not only expand their businesses, but also more closely align with customers' needs. We congratulate SofTechnics on its success and look forward to continuing our relationship with them around mobile networking, product procurement and the implementation of integrated retail solutions."

About Avnet Technology Solutions

Avnet Technology Solutions is an operating group of Avnet, Inc. (NYSE:AVT) representing US\$6 billion in annual revenue for fiscal year 2007, with locations in more than 30 countries. As a global technology sales and marketing organization, Avnet Technology Solutions has sales divisions focused on specific customer segments and a select line card strategy enabling an exceptional level of attention to the needs of its customers and suppliers. Visit www.ats.avnet.com.

About SofTechnics

SofTechnics, a Mettler-Toledo Company, is a premier provider of mobile price and inventory management solutions for the retail sector. SofTechnics' applications support retail operations for many of the largest retailers in North America. Twenty years of experience developing mobile solutions combined with the extensive retail backgrounds of SofTechnics' associates have contributed to our preeminent position in the retail industry. The company is headquartered in Columbus, Ohio, with development offices in Akron, Ohio and Des Moines, Iowa, plus 16 sales and support offices across the United States.

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