

The New Brunswick Liquor Corporation (ANBL) Completes Successful Rollout of SofTechnics' GeM2020® Suite of Inventory Management Applications

November 30, 2006 -- Akron, OH -- SofTechnics, a leading provider of integrated retail enterprise software solutions, announced today that the New Brunswick Liquor Corporation (ANBL) has successfully completed the roll-out of SofTechnics' GeM2020 In-Store Inventory and Price Management suite.

The New Brunswick Liquor Corporation (ANBL) is a Provincial Crown Corporation responsible for the purchase, importation, distribution, and retail activity for all beverage alcohol in the Province of New Brunswick. The Corporation contributes in excess of \$123 million directly to the general fund of the Provincial Government, as well as over \$42 million is remitted to the Federal Government. The central office and warehouse complex is located in Fredericton, NB, Canada. ANBL services the public and licensees through a network of 51 corporate retail outlets and 71 private agency store outlets, with a product portfolio comprised of over 2,245 products.

SofTechnics' GeM2020 is a full-featured, retail in-store application suite providing wireless mobile inventory and pricing management. The system is modular allowing the retailer to customize applications to meet the specific needs of any individual operation. Retailers can pick and choose application modules and their sequence of implementation. In addition, the suite provides solution flexibility, application conformity, with configurable integration resulting in a quicker implementation and ROI.

"SofTechnics' software and technical support has helped New Brunswick Liquor Corporation (ANBL) achieve its objectives of improving inventory management with the implementation of their GeM2020 Perpetual Inventory, Receiving, Transfers, Adjustments, Stock to Floor, and Cycle Counts modules," said Richard Smith, Vice-President & CFO. "What has impressed me the most, aside from their software applications, is that SofTechnics has always delivered the necessary services on a timely basis."



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“We are pleased New Brunswick Liquor Corporation (ANBL) has selected SofTechnics to provide the inventory management solutions that provide the capability to improve core business processes in their stores,” said Guy Dille, Global Business Unit Leader, Retail Software & Integration for Mettler-Toledo. “Our focus at SofTechnics continues to be delivering best-in-class retail solutions that provide immediate ROI to our customers.”

SofTechnics, a Mettler-Toledo Company, is the leading provider of mobile price and inventory management solutions for the retail industry. SofTechnics’ proven mobile computing applications have been implemented by many of the largest retailers in North America. The industry acceptance of these applications is the result of over 20 years of experience developing mobile solutions and the extensive retail backgrounds of the associates of SofTechnics. The company is headquartered in Columbus, Ohio, with development offices in Akron, Ohio and Des Moines, Iowa plus 16 sales and support offices across the United States.