

SofTechnics 2008 Users Conference Focused on Solutions for the Retail Enterprise

May 1, 2008 – Akron, OH – SofTechnics, a leading provider of integrated in-store and headquarters retail mobility solutions, announced today that their 2008 Users Conference, held March 16-19, at the Hyatt Regency Riverwalk, San Antonio, Texas, was well received by attendees. The customer attendance exceeded expectations and demonstrates the value of the conference to retailers. The annual event brought together SofTechnics' retail customers, solution partners, industry leaders, and product experts. The conference focused on in-depth product sessions, solution forums, roundtable discussions, numerous peer networking opportunities, informative industry experts, and a lot of fun too.

"The strength of a conference rests on the quality of its speakers and their ability to satisfy everyone's needs. The knowledge, experience, and presentations by our user community, and the dedication and passion of our business partners made this years conference a huge success," said Guy Dille, Global Business Unit Leader, Retail Software & Integration for Mettler-Toledo.

The keynote speaker, Jason Young, a former senior-level manager at Southwest Airlines, shared his insights and practical applications of the innovative strategies and tactics he created at Southwest Airlines for compelling core leaders to get results.

Featured speakers at the conference included Daniel L. Hopping, President and CEO, Next Retail Group, Matt Pillar, Editor-in-Chief, Integrated Solutions for Retail, Frank Riso, Sr. Director of Marketing and Operations at Motorola, and Rick Dakin, Co-Founder, President and Senior Security Strategist for Coalfire Systems, Inc.

The SofTechnics team also wants to convey a special thanks to our retail speakers: **John Gianakas, BI-LO, LLC, Kelly Hewitt, Belk, Inc. Bill Homan, Ahold,** and **Mary Reddin, E.W. James,** who put forth their time and effort sharing their expertise and experiences.

In addition to the significant presentations by key retailers and industry leaders, the SofTechnics 2008 Users Conference also conducted four industry and solution focused Workshops and three Roundtable sessions. A highlight of the conference was the Solution Partner Exhibit, which provided firsthand demonstrations of SofTechnics' ability to deliver complete retail solutions to solve complex business problems through strategic partnerships. Exhibiting their retail solutions and services were: AccessVia, Avnet, Cornell-Mayo Associates, Mettler-Toledo, Motorola, O'Neil Printers, Quest Solution, Revionics, SAF-USA, Salient, Source Communications, Transaction Data, Wavelink, and Zebra Technologies.

About SofTechnics

SofTechnics, a Mettler-Toledo Company, is a premier provider of mobile price and inventory management solutions for the retail sector. SofTechnics' applications support retail operations for many of the largest retailers in North America. Twenty years of experience developing mobile solutions combined with the extensive retail backgrounds of SofTechnics' associates have contributed to our preeminent position in the retail industry. The company is headquartered in Columbus, Ohio, with development offices in Akron, Ohio and Des Moines, Iowa, plus 16 sales and support offices across the United States.