

SofTechnics Announces Date and Location for 2008 Users Conference

November 5, 2007 -- Akron, OH -- SofTechnics, a leading provider of integrated retail software solutions, announced today that their 2008 Users Conference will take place March 16-19, 2008, at the Hyatt Regency Riverwalk in San Antonio, Texas. This annual event brings together SofTechnics' retail customers, solution partners, and product experts focusing on today's business problems and how we can best build on tomorrow's solutions. The conference will utilize informative industry experts, in-depth product sessions, solution forums, roundtable discussions, numerous peer networking opportunities, and some fun, too.

The keynote speaker will be Jason Young, a former senior-level manager at Southwest Airlines. Mr. Young's presentation will offer insight and practical information on the innovative strategies and tactics he created at Southwest Airlines, compelling core leaders to get results

Featured speakers at the conference will be Daniel L. Hopping, President and CEO, Next Retail Group. Mr. Hopping is a global technology futurist, author, consultant, and speaker with over three decades of hands-on experience. And Matt Pillar, Editor-in-Chief, Integrated Solutions for Retail, is responsible for the editorial direction of the magazine and also authors several editorial departments each month. Mr. Pillar interviews many of the top IT executives in the retail end-user community.

In addition to significant presentations by key retailers and industry leaders, the 2008 Users Conference will conduct six industry and solution focused workshops and three roundtable sessions. Another high point of the conference will be the Solution Partners Exhibit, which provides firsthand demonstrations of SofTechnics' ability to deliver complete retail solutions to complex business problems through strategic partnerships. For more information, please visit our new website at www.softtechnics.com.

SofTechnics, a Mettler-Toledo Company, is a leading provider of mobile price and inventory management solutions for the retail industry. Twenty years of experience developing mobile solutions combined with the extensive retail backgrounds of SofTechnics' associates have contributed to a prevailing position in the industry. The company is headquartered in Columbus, Ohio, with development offices in Akron, Ohio and Des Moines, Iowa, plus 16 sales and support offices across the United States.

METTLER TOLEDO

