



### **About Steve Gilliland**

Steve Gilliland, CSP, is one of the most in-demand and top-rated speakers in the United States and Canada. Steve's motto is "If you take care of people, the business will follow." Implementing this principle, he has helped people grow their businesses and expand their lives by teaching them to rethink their work, their relationships and themselves. Steve launched his full-time speaking career and built a multimillion-dollar company on the same philosophy he expounds to his audiences. If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference. Steve learned great compassion for people and commitment to a hard-work and balanced-life ethic at the knee of his highly principled Christian mother.

A talented speaker and author, Steve Gilliland has an appeal that transcends barriers of age, culture and occupation. He is one of the seven percent of speakers in the world, among the 5,000 who belong to the International Federation for Professional Speakers, to hold the designation of Certified Speaking Professional. He has also been recognized by Who's Who for Speakers and Business Professionals. Steve has shared the platform with such distinguished people as Ken Blanchard, the late Governor Ann Richards, Rudolph Giuliani, Bruce Jenner and Bob Eubanks, as well as Jack Canfield, creator and cofounder of Chicken Soup for the Soul.

His audiences and clients are a Who's Who list of American businesses and nonprofit organizations. He speaks to more than 250,000 people annually and influences the lives of millions through his keynote speeches, books, CDs and DVDs. An extensive array of these products has been utilized by small businesses, Fortune 500 companies, U.S. government agencies, churches, school districts and nonprofit organizations. Speaking the language of active business leaders, his new book, *Mum's The Word*, identifies eight lessons in leadership.

### **Enjoy The Ride**

Through sidesplitting humor and reality-tested techniques, Steve Gilliland, CSP, reveals the way to face conflicting demands in an unforgiving business environment that keeps getting tougher. From the beginning when he shows people how to reignite their passion, to the end with his compelling challenge to "never lose your focus," he releases an "explosion of enthusiasm" that is absolutely contagious. It is simple, clear and easy to grasp - yet profound! Fasten your seatbelt and hold on as one of America's most entertaining keynote speakers shows you how to Enjoy The Ride!