



Our Retail Expertise – Your Retail Success

SofTechnics 2010 Users Conference April 18 - 21, 2010 Preliminary Conference Agenda

Saturday, April 17, 2010

4:00 p m - 7:00 p m	Registration
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Sunday, April 18, 2010

7:00 a m - 9:00 a m	Registration		
7:00 a m - 3:00 p m	Golf Outing Hermitage Golf Course	Discover Nashville Tour	Tip-A-Canoe
3:00 p m - 5:30 p m	Registration		
6:00 p m - 9:00 p m	Opening Reception		

Monday, April 19, 2010

7:00 a m - 8:00 a m	Registration / Breakfast	
8:00 a m - 9:30 a m	Opening Remarks / President's Welcome Keynote Address: Steve Gilliland Enjoy The Ride!	
9:30 a m - 10:30 a m	Retail 2009 - What Went Right/What Went Wrong	
10:30 a m - 11:00 a m	Break	
11:00 a m - 12:00 p m	SoftRetail Presentation and Demo	
12:00 p m - 1:00 p m	Lunch	
1:00 p m - 3:00 p m	A1 - In-Store Product Direction	A2 - HQ Product Direction
3:00 p m - 3:30 p m	Break	
3:30 p m - 5:00 p m	Customer Forum Update and Customer Only Requested Forum - In-Store Solutions	Customer Forum Update and Customer Only Requested Forum - ChainTrack.HQ
6:00 p m - 9:00 p m	Solution Partners Technology Zone - Dinner/Reception	



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Tuesday, April 20, 2010

7:00 am - 8:00 am	Registration / Breakfast	
8:00 am - 8:10 am	Daily Kickoff	
8:10 am - 9:00 am	Pushing the Envelope	
9:00 am - 10:00 am	Retail Focus Roundtable	
10:00 am - 10:30 am	Break	
10:30 am - 11:30 am	Invoice Audit	
11:30 am - 12:00 pm	2011 Users Conference Plan	
12:00 pm - 1:30 pm	Lunch	
1:30 pm - 2:30 pm	Benefits of Radio Communication in the Store	
2:30 pm - 2:45 pm	Break	
2:45 pm - 4:45 pm	In-Store Best Practices and How-to Workshop	HQ Best Practices and How-to Workshop
6:00 pm - 9:00 pm	Themed Dinner	

Wednesday, April 21, 2010

7:00 am - 8:00 am	Breakfast		
8:00 am - 8:15 am	Closing Remarks		
8:15 am - 9:00 am	Customer Forum - Presentation of Recommendations		
9:00 am - 10:30 am	SoftGrocer/CT2020 Roundtable	ChainTrack.HQ Roundtable	GeM2020 Roundtable
10:30 am - 10:45 am	Break		
10:45 am - 12:00 pm	SoftGrocer/CT2020 Roundtable	ChainTrack.HQ Roundtable	GeM2020 Roundtable
12:00 pm	Boxed Lunches To Go		